

Bootcamp online

17th July - 7th August 2024

- Digital workshops by experts
- Gain insights into the German market and region, focusing on internationalization strategy and sales operations.

- 17.07** Your Internationalization Strategy - Introduction and overview of the German market
- 23.07** Your Internationalization Strategy - is Germany the right market for my business?
- 24.07** Founder's talk - how to approach market expansion and find potential customers
- 07.08** Your international operation (Sales)

Masterclass in Mannheim and Heidelberg

7th - 9th October 2024

- Experience the region firsthand, participate in input sessions from expert coaches, and engage in corporate speed dating.
- Free food and drinks during the events
- Networking with other founders and industry experts

- 06.10** Arrival & Cultural Session
Mannheim
- 07.10** Business Strategy & Cultural Session
Mannheim
- 08.10** Sales - How to do sales in Germany
Heidelberg
- 09.10** Business Execution & Corporate Speed Dating
Mannheim

More information and application: www.up2b.io/marketdiscovery